

**AMTA IOWA CHAPTER
Board Meeting
Prairie Meadows Casino
Altoona, Iowa
March 15, 2019**

1. Call to Order:

President Robert Campbell called the meeting to order at 3:25pm. He welcomed everyone and thanked them all for being there. Robert asked if there were any additions or corrections to the agenda. With an addition to the agenda, it was approved as written. We then went on with the meeting.

2. Present:

President - Robert Campbell, Board Member/Convention Coordinator Chair - Holly Rasmusson, Board Member/Education Chair - Karen Sindelar, Secretary - Jeanna Tellin, Financial Administrator - Pam Burnikel, Legislative Chair Rachel Brown, Membership Chair - Soraya Wagner, Awards Chair - Cynthia Haack, Digital Media Chair- Alex Collins, Advisory/Orientation Chair - Ken Swenson, Convention Events Chair/Delegate - Robin Marcus, Delegate, Keith Kowal-Delegate.

3. Guest: Jill Ellsworth.

4. Approval of Minutes:

Secretary Jeanna Tellin submitted the minutes from September 7, 2018 IA Chapter Board Meeting for approval. President Robert Campbell asked the board if there were any additions or corrections to the minutes. Karen Sindelar **MADE-A-MOTION** to approve the minutes. Pam Burnikel **SECONDED-MOTION-CARRIED**. With no additions or corrections, the minutes were approved as written.

5. Reports of Officers:

5A. President - Robert Campbell:

Robert welcomed and thanked everyone for their help and for being at the meeting. He appreciates it all. Next, Robert went on to share that he spoke with nationals about having a two-day June meeting/seminar with us this summer. We all need to attend on June 22-23, 2019.

5B. Board Member- Holly Rasmusson:

Holly welcomed everyone and asked that if anyone needed anything to just contact her in person or through her email.

5C. Board Member - Karen Sindelar:

Karen told the board about attending the AMTA National Webinar on Government Relations Tools and Resources to learn more about the LLEAD Grant, Engage Advocacy Platform, Hub Government Relations conversations, and research and supporting materials. (Wednesday, March 13, 2019). Karen ordered \$250 worth of Massage

Business & Client Scheduler workbooks by Kamillya Hunter from Spa Analytics. She signed up to represent AMTA Iowa at the Carlson College of Massage Therapy Job Fair on May 23 and promote the Judy Robuck award. She requested timeline updates on Google Docs and job descriptions be completed this spring. Karen encouraged chapter leaders to meet with her to add their timeline dates through 2022.

5D. Financial Administrator - Pam Burnikel:

Pam stated the budget is completed. The ending year balance as of February 2019 is **\$100,556.52.**

AMTA Nationals is now recommending that we no longer offer advancements to attend national conventions. Our chapter will be working on our standing rules then accordingly.

6. Reports of Committee Chairs:

6.A Convention Coordinator- Holly Rasmusson:

Holly gave future convention dates:

September 14-15, 2019 - Coralville, IA. Presenter - Ralph Stephens.

March 21-22, 2020 - Cedar Rapids, IA. DoubleTree - James Waslaski.

6B. Legislative Chair - Rachel Brown:

Rachel stated on February 2nd, she met with Cindy to pick up the banner to use for lobby day. Rachel is returning it to her today. The lobbyist has recommended that we get an updated stand up banner and a table cover for lobby day next year.

On February 8th, Rachel began emailing the weekly legislative update and bill tracking documents from our lobbyist to all board members and members. We have had Week 1 – Week 8 so far. Starting on week 6, Rachel began posting a note on our facebook page to remind members to check their inbox for the weekly update.

On February 14th, Rachel began emailing the bill declarations from the lobbyist to all board members for their input.

On February 15th, Rachel sent out an email to all members with one last call out for volunteers for lobby day.

On February 19th, we held our 2nd annual lobby day at the Capitol. We had 6 members volunteer. We were able to work with 50 people and 19 of them were legislators. We were grateful for the lobbyists' help with lobby day. On the 19th, Rachel sent out an email informing members of our successful day and gave a big shout out and thank you to the volunteers. Cindy is going to present each of the volunteers with an award. Rachel is already starting to plan for lobby day 2020.

On March 5th, the Iowa Board of Massage Therapy held their quarterly meeting. Rachel was unable to attend. She spoke with a member that attended the meeting and she said that there was not too much to report from the meeting other than it was mentioned that there might be a bill being introduced that will do away with all professional licensing. Rachel has asked the lobbyist for an update on this. She asked Robin if she was present

for the meeting and asked her to provide a report. The next meeting will be held on June 4th. Rachel hopes to attend.

On March 13th, AMTA National held a webinar for government relations education. Rachel attended the 10:00am webinar. The webinar will be posted on the HUB if any board member wants to view and listen to it. Rachel believes that Jason Richie has replaced Charlotte Grill on the GR team at National.

To the best of Rachel's knowledge, ordinances are still currently in effect in 14 cities and still currently tabled in 3 cities. The cities of Davenport and Ames are still currently working on adopting ordinances. In Ames, there is going to be a public meeting at city council on April 16th. Rachel hopes to attend. Rachel is beginning to get word that the ordinances are working and the shady businesses are being closed. We are struggling at a state level to get them to allow a bill that sets limits on city ordinance restrictions. Rachel has asked the lobbyist for an update on this.

Post 1st Funnel in the legislative session, there are 2 bills alive in regards to massage therapy. The first is bill SF267. This bill makes it a serious misdemeanor for an unlicensed person to use a massage therapist title. It passed committee 14-0 and Senate 48-0. The second is bill HF479. This bill also makes it a serious misdemeanor for an unlicensed person to use a massage therapist title. It passed committee 21-0. We are waiting on the House vote. This does mean that bill HF188 that would strike the requirement for massage therapists to be licensed did not make it through the 1st Funnel and is a dead bill. We have registered that we stand FOR bill SF267 and HF479.

Looking ahead, Rachel will continue to work with the lobbyist and get all information out to board members and members. We do want to retain our lobbyist for next year so Rachel will fill out the LLEAD Grant and file it by the deadline of May 1st.

6C. Membership Chair - Soraya Wagner:

Soraya shared with the board that there was no Judy Robuck recipient this year. She said we only have one 25 year membership this year and it is Chris Rider. Her anniversary date is August 8, 1994. We will honor her on Saturday at the business meeting.

Soraya gave us the break down of members as of March 1, 2019.

Professional active - 771

Student - 87

Graduate - 85

Retired - 2

Inactive - 10

Grand total = 955

Numbers are still going up!

6D. Education Chair - Karen Sindelar:

Karen gathered applications for Spring elections. Board and delegate positions due by the February 28, 2019 deadline.

She received applications from:
Financial Administrator: Pam Burnikel
Board Member 1: Holly Rasmusson and Keith Kowal
Delegate: Alex Collins

6E. Awards Chair - Cynthia Haack:

Cindy talked about awards being to be given out.
Meritorious Award – Ken Swenson
Certificates of Appreciation for Volunteerism:
Event:
September 28, 2018
6 Certificates of Appreciation
Dukie's One Eye Open: Sandra Black; Robin Marcus; Bill McArtor; Karen Sindelar;
Kathy Lutz; Jodi Risse-Reitmaier.
November 11, 2018
8 Certificates of Appreciation
Veterans Appreciation Day: Sandra Black; Cindy Haack; Bill McArtor; Pam Burnikel;
Jeanna Tellin; Soraya Wagner; Kathy Lutz; Sandra Burroughs.
February 19, 2019
7 Certificates of Appreciation
Lobby Day: Cassie Sampson; Becky White; Jamee Williams; Jill Ellsworth; Julie Haufe;
Jamie Masden; Rachel Brown
Certificate of Appreciation – Zhen Rammelsburg
For Creativity of Photo Booth for Social Media
Helping Hand Award – Erika Dohrer-Smith
Veteran's Day Event will be held Monday, November 11, 2019 at The Centre in
Waverly from 8:30pm – 1:00pm.

6F. Convention Events Chair- Robin Markus:

Robin shared she had contacted vendors and e-mails were sent out twice.
Phone calls were also made once.
There will be 5 Vendors here for the weekend.
Mark Wells: Elements of Rejuvenation
Tami Briggs: Bio-mat/Musical Reflections
Donna March: Young Living Essential Oils
Dori: Mother Earth Pillows
Chris: Carlson College of Massage Therapy

There are 142 registered Attendees.

We currently have 62 prizes.

We talked about having a garage sale table. This is a great alternative!

6G. Digital Media Chair - Alex Collins:

Alex shared our NEW WEBSITE ADDRESS: <http://ia.wp.amtamassage.org>
The current numbers, as of March 15th 2019 at 7am is:

Facebook: 715 like and 724 following us.
Twitter: 51 following us.
Instagram: 144 followers and we are following 80.

7. **Discussion Items:**

7A. **Election Committee- Karen Sindelar, Soraya Wagner:**

Robert and the board discussed Karen and Soraya would be the election committee at the business meeting on Saturday.

7B. **June Meeting/Nationals- Robert Campbell:**

Robert and the Chapter Board discussed further about the June Meeting. This will be held at 10am on June 22-23, 2019. The place is TBA- Waterloo or Cedar Rapids, IA.

7C. **Timeline - Alex Collins:**

Alex purposed to the board that we all should begin to educate ourselves on creating and organizing how we do our AMTA positions. In case anything were to happen to any one person, we would have all the information gathered as well a predecessor to follow through to be successful in the future.

8. **Adjournment:**

Jeanna Tellin **MADE-A-MOTION** to adjourn the meeting. Holly Rasmusson
SECONDED-MOTION-CARRIED.

The meeting was adjourned at at 4:56pm.

Respectfully submitted,

Jeanna R. Tellin

Jeanna R. Tellin,
Secretary

AMTA IOWA CHAPTER
Business Meeting
Prairie Meadows Casino
Altoona, Iowa
March 16, 2019

1. Call to Order:

President Robert Campbell called the meeting to order at 12:30PM. He welcomed everyone to our annual AMTA Spring Convention 2019. He went on with the approval of the Agenda. Robert asked if there were any additions or corrections to the agenda. With none, the agenda was approved as written.

2. Present:

President - Robert Campbell, Board Member/Convention Coordinator Chair - Holly Rasmusson, Board Member/Education Chair - Karen Sindelar, Secretary - Jeanna Tellin, Financial Administrator - Pam Burnikel, Legislative Chair Rachel Brown, Membership Chair - Soraya Wagner, Awards Chair - Cynthia Haack, Digital Media Chair- Alex Collins, Advisory/Orientation Chair - Ken Swenson, Convention Events Chair/Delegate - Robin Marcus, Delegate, Keith Kowal-Delegate.

3. Approval of the Minutes:

Secretary Jeanna Tellin submitted the minutes from the September 8, 2018 Business Meeting for approval. President Robert Campbell asked if there were any additions or corrections to the minutes, being none the minutes would be approved. Johnny Blyth **MADE-A-MOTION** to approve. Stephanie Strum **SECOND-MOTION-CARRIED**.

4. Reports of Officers:

4A. President - Robert Campbell;

Robert shared the AMTA Nationals will be visiting with our Chapter this June at our meeting to do a web session. This session will let the members know how to follow along with anything they. More information will be on Facebook and on our website.

4B. Board Member - Holly Rasmusson:

Holly welcomed and thanked everyone for coming to our annual Spring convention. She said if anyone needed anything please just reach out to her personally or by email. As an AMTA board member she is here to help.

4C. Board Member - Karen Sindelar;

Karen said as an AMTA board member, she assisted the chapter with AMTA public relations work, grant writing, funding and donations for our chapter. I attended the AMTA National Webinar on Government Relations Tools and Resources to learn more about grants, the Engage Advocacy Platform, Hub Government Relations conversations, and research an supporting materials for government relations. As a board member, Karen was active in AMTA public relations work by represented AMTA Iowa as a vendor at the Iowa Play Therapy Association Convention. She hosted via live-streaming

the 5th Annual Resilience Summit sponsored by the National Resilience Institute in Marion, and currently sits on the Linn County Resilience First Aid Task Force to represent massage therapy as an intervention during crisis events. Karen helped three AMTA Iowa members write grants for community service work. She informed the chapter of a new workbook out this winter for massage business owners; Massage Business & Client Scheduler by Kamillya Hunter from Spa Analytics.

4D. Financial Administrator - Pam Burnikel:

Pam stated to the members the completed budget was approved by Nationals and the IA Chapter Board. She said the budgets ending balance as of February 2019 is **\$100,556.52**.

5. Reports of Committee Chairs:

5A. Membership Chair - Soraya Wagner

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5B. Education Chair - Karen Sindelar

I would like to give thanks to the volunteers on the Iowa AMTA Education Committee: Zhen Rammelsburg, Amy Grant, Jennifer Sackett, and Katrina Brocka.

For our March Elections, I gathered these applications for open board and delegate positions by the February 28, 2019 deadline.

Financial Administrator: Pam Burnikel

Board Member 1: Holly Rasmussen and Keith Kowal

Delegate: Alex Collins

5C. Convention Coordinator Chair - Holly Rasmussen:

Holly announced future convention dates:

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5D. Awards Chair- Cindy Haack:

Cindy gave out the awards. Also she asked everyone to go visit the awards booth to fill out nominations.

Meritorious Award – Ken Swenson

Certificates of Appreciation for Volunteerism:

Event:

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6 Certificates of Appreciation

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Looking ahead, Rachel will continue to work with the lobbyist and get all information out to board members and members. We do want to retain our lobbyist for next year so Rachel will fill out the LLEAD Grant and file it by the deadline of May 1st.

6. Commission on Candidacy- Karen Sindelar:

Karen gathered these applications for March elections for the open board and delegate positions by the Feb 28, 2019 deadline.

Financial Administrator: Pam Burnikel

Board Member 1: Holly Rasmussen and Keith Kowal.

Delegate: Alex Collins.

7. Officer/Delegate elections- Karen Sindelar:

Karen Sindelar went on to announce since only one person is running for Financial Administrator and only one for delegate. We will vote by acclamation and vote for Board member by ballots. Keith and Holly both gave two minutes speeches. Lastly, we voted.

8. Swearing in of Officers:

Robert swore in Holly Rasmusson, Pam Burnikel and Alex Collins into their positions.

9. Announcements:

This morning Robert and the chapter board got together with Bill McCartor to have him join us as our new Community service massage team (CSMT) Chair. Jeanna Tellin **MADE-A-MOTION** to approve. Karen Sindelar **SECONDED-MOTION-CARRIED**.

10. Judy Robuck Scholarship:

Joe Goetz talked to the members about Judy Robuck and who she was. The Scholarship is for the students to benefit from the great opportunity to receive the scholarship that was founded from an amazing teacher. Joe shared a touching moment between himself and his mentor. Judy really pushed for a better reputation for massage therapists. She was very involved and a strong person who pushed standards when it came to massage therapy in Iowa. Joe wants everyone to know who she was and why this scholarship is so important.

11. Announcements/Adjournment:

Holly Rasmusson announced the 5:30PM Pizza social and give away at 5:30PM.

Pam Burnikel **MADE-A-MOTION** to adjourn the meeting. Kinzie McCarroll **SECONDED-MOTION-CARRIED**. The meeting was adjourned at 1:35PM.

Respectfully submitted,

Jeanna R. Tellin

Jeanna R. Tellin,
Secretary